

KSHP Fall Meeting 2015 Exhibitor Prospectus



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Louisville, KY 40204
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The Kentucky Society of Health-System Pharmacists invites you to participate in our Fall Meeting on Thursday, October 1st and Friday, October 2nd at the Galt House Hotel Louisville. This year marks the first ever KSHP Reverse Expo, an additional participation option for confirmed exhibitors. Please take the time to review the attached information and take advantage of the opportunities to reach KEY decision makers in Kentucky!

To reserve your participation complete the enclosed registration form and return by email, mail or fax. **Forms must be returned to reserve space.** Checks for exhibit space should be made payable to **KSHP** and mailed to: KSHP, Attn: Nick Vaccaro, P.O. Box 4961, Louisville, KY 40204. Email to info@kshp.org or fax to 502-456-1821. **Our tax ID number is 61-1142796.**

I look forward to working with you this year and having another great meeting. KSHP truly appreciates your support.

Sincerely,
Anne Policastri, Pharm D, MBA, FKSHP
KSHP Executive Vice President
apoli2@email.uky.edu

PARTICIPATION OPTIONS

Exhibits: (October 1st and October 2nd)

Exhibit spaces will include one 6 foot table with two chairs.

NEW!! Reverse Expo: (October 2nd)

Key decision makers and pharmacy executives from Kentucky pharmacy health-systems will man the booths so you may pay them a visit on Friday afternoon, October 2, from 1:30 – 3:00 pm. *For more info see page 3.*

Standard Exhibit Booth: \$1,600

- One six foot table and two chairs
- Two complimentary meeting registrations
- Listing on the KSHP website with link to exhibitor's website
- Listing on onsite meeting signage
- Onsite mention from the podium during the meeting
- Listing on event eblasts sent to attendees

Standard Exhibit Booth & Reverse Expo: \$2,500

- One six foot table and two chairs
- Two complimentary meeting registrations
- Listing on the KSHP website with link to exhibitor's website
- Listing on onsite meeting signage
- Onsite mention from the podium during the meeting
- Listing on event eblasts sent to attendees
- **Participation in the FIRST EVER KSHP Reverse Expo**

Double Exhibit Booth: \$2,000

- Two six foot tables and three chairs
- Three complimentary meeting registrations
- Listing on the KSHP website with link to exhibitor's website
- Listing on onsite meeting signage
- Onsite mention from the podium during the meeting
- Listing on event eblasts sent to attendees

Double Exhibit Booth & Reverse Expo: \$2,750

- Two six foot tables and three chairs
- Three complimentary meeting registrations
- Listing on the KSHP website with link to exhibitor's website
- Listing on onsite meeting signage
- Onsite mention from the podium during the meeting
- Listing on event eblasts sent to attendees
- **Participation in the FIRST EVER KSHP Reverse Expo**



DISPLAY SERVICES CONTRACTOR CONVENTION CENTER SERVICES

Electrical outlets are available throughout the exhibit area. We encourage exhibitors to bring extension cords for use with their booths. Any other requirements such as special electrical or shipping requirements must be handled directly with the Galt House Hotel Louisville. You may contact Heather Crabtree, Convention Services Manager, at the Galt House at hcrabtree@galthotel.com or 502.561.4029 **BEFORE** September 18, 2015.

REVERSE EXPO

The 2015 KSHP Fall Meeting will mark the first ever Reverse Expo hosted by the Society. Key health-system pharmacy decision makers from across the Commonwealth will be positioned at special tables so you may visit with them on Friday afternoon. You will have one-on-one time with individuals making purchasing decisions. This is only available for confirmed exhibitors that have selected the "Reverse Expo" option in this registration form, so complete your exhibitor contract today! Registration to participate is in addition to the traditional exhibit fee. This fee guarantees the opportunity to visit with a minimum of 12 pharmacy executives per company registration. Stay tuned for more information on pharmacy health systems you can plan to see at the Reverse Expo!

SHOW HOURS

Move-In: 6:00 – 7:00 am on Thursday, October 1, 2015. **Move-Out:** All materials must be removed Friday, October 2 by 5:30 p.m. Exhibits will be open during the day on Thursday and Friday, see draft agenda for specific timing. **Reverse Expo:** Friday, October 2nd (1:30 – 3:00 pm).

HOTEL INFORMATION

Please contact the Galt House Hotel Louisville reservations Department at 502.589.5200. Be sure to mention you are with the KSHP 2015 Fall Meeting. The Galt House Hotel address is 140 North 4th Street, Louisville, KY 40202. Room rates are \$139/\$149 single/double.

PREVIOUS EXHIBITORS

Abbott	Fresenius Kabi	Sagent
Laboratories	USA	Salix
AvanDx	Grifols	Sanofi
AMAG	Hospira	ScriptPro
American Regent	Janssen	The Medicines
Ameridose	Lilly USA	Co.
Astellas	Merck & Co.	ZymoGenetc
AstraZeneca	Millennium/Take	
Becton Dickinson	da	
Boehringer-	Novo Nordisk	
Ingelheim	Octapharma	
Cadence	Optimer	
Cardinal Health	Otsuka	
CSL Behring	Pfizer Injectables	
Cubist	Pfizer	
D.A. Burke	Institutional	
Forest	PharMEDium	



Exhibitor Registration Form

- Standard Exhibit Booth: \$1,600 Standard Exhibit Booth/Reverse Expo: \$2,500
 Double Exhibit Booth: \$2,000 Double Exhibit Booth/Reverse Expo: \$2,750

Firm Name: _____

Contact Name: _____

On-Site Representative(s): _____

Address: _____

City/State/Zip: _____

Phone _____ Fax _____

Email: _____

- I am paying by check. Check to arrive: _____
 Charge my Credit Card Visa MasterCard American Express

Card # _____ Exp: _____ 3 or 4 digit Security code: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

Email: _____

Authorized Signature: _____

PLEASE RETURN THIS FORM WITH PAYMENT BEFORE September 23, 2015

TO: KSHP, Attn: Nick Vaccaro * P.O. Box 4961 * Louisville, KY 40204

Or email info@kshp.org or fax 502.456.1821

Questions? Contact Anne Policastri, KSHP EVP, apoli2@email.uky.edu 859.323.0893

**Payment must accompany form to reserve space*

